



## Press Information

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### BOEHMERT & BOEHMERT "Highlights" 2010

#### Developments

- In 2010, BOEHMERT & BOEHMERT was able to affirm its strong position in Germany in the field of intellectual property.
- BOEHMERT & BOEHMERT again managed to expand its **Patent Business** in 2010. This same was true for patent infringement proceedings. In 2010, the law firm (FORRESTER & BOEHMERT) has filed nearly 2,000 European patent applications. In total, the law firm currently administers around 55,000 patents.
- In the field of **Trademark Registration**, BOEHMERT & BOEHMERT has defended its position in German, European and international registrations and in 2010 remained among the top three German law firms in terms of the most trademark registrations. In 2010, BOEHMERT & BOEHMERT was also the firm that administered most registered German and EU-registered trademarks (source: smd Markeur). Our own assessments, based on figures for 2010 from the internet trade mark portal Polymark, show: Of all German law firms, BOEHMERT & BOEHMERT submitted the most trade marks (380) and also records the most international trade mark registrations (99). This year too, BOEHMERT & BOEHMERT is thus is one of the best German registrations firms.
- BOEHMERT & BOEHMERT's entire **Trademark Law** section has again performed well in 2010. The firm has also won, among other things, the brand portfolio of a large chain in the field of technical consumer goods and a trade fair in the entertainment sector.
- In the field of **Copyright**, existing clients, e.g. for renowned Hollywood film producers, the music industry as well as for renowned German publishers have been expanded. This is also true of Litigation, Licences and Reporting in complex cases. BOEHMERT & BOEHMERT advises numerous clients on the political issues of copyright law, in particular with reference to the "3rd basket" copyright reforms and the implementation of the EU-Enforcement Directive.
- The firm won several new clients in 2010 in the field of **Product Piracy**, which is afforded an important position within BOEHMERT & BOEHMERT's trademark department.
- In the field of **Competition Law** the law firm increasingly provides advice to clients on issues relating to media and technology. In 2010, for instance, the firm was consulted by an association on a matter concerning the digitisation of German cinemas and by an internet services provider in a malpractices case heard by the European Commission against Google



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- In the field of **IT Law**, BOEHMERT & BOEHMERT 2010 has extended its expertise and has advised a globally leading software producer in copyright issues as well as other software companies and associations on the restructuring of larger data bases. Data protection legislation, new versions of the GPL (General Public Licence) as well as the GPL patent clause for software controlled systems has led to an increased demand, also in 2010, for advice to clients and this has been successfully provided.
- **Outlook 2011:** BOEHMERT & BOEHMERT expects interesting new developments for its clients, in particular in the following areas:
  - **Patent Law:** Consequences of the amendments to the European Patent Convention (EPC), extension of the London Agreement and to the Patent Law Modernisation Act, endeavours towards an EU patent, the action for information in patent infringement proceedings and the new standards on patent valuation.
  - **TV, Film & Entertainment and Telecommunication:** Test proceedings on internet piracy, imminent reform of copyright ("3rd basket"). Revision of EU Enforcement Directive
  - **Media & Publishing Law:** imminent reform of copyright ("3rd basket").
  - **IT Law:** Data protection legislation and new versions of the GPL (General Public Licence), GPL patent clause for software controlled systems.

### Evaluations, Nominations & Rankings 2010

Page 2

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- The "**MIP Manual 2010**" puts BOEHMERT & BOEHMERT in the first division in the fields of "Patent Prosecution" and "Copyright". In "Trade Mark Prosecution" and "Trade Mark Contentious", the firm made it into the second division. Competitors emphasise the "very good trademark practice built up over the years with well regarded individuals". Prof Wilhelm Nordemann is described as "the pope of copyright".
- **Best Lawyers International 2010** now already counts nine BOEHMERT & BOEHMERT lawyers and three locations (Berlin, Munich, Bremen) among the best in Germany. These lawyers are Dr Christian Czychowski (IP), Prof Axel Nordemann (IP), Prof Jan Bernd Nordemann (Entertainment, IP, Media) – all in Berlin. In Bremen: Dr Ludwig Kouker (IP), Dr Andreas Winkler (IP). Munich: Prof Heinz Goddar (IP), Christian W. Appelt (IP), Dr Markus Engelhard (IP) as well as the new addition this year, Michaela Huth-Dierig (IP).



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- **"Legal 500 Deutschland 2010" confirms** BOEHMERT & BOEHMERT in first place in the field of "Patent Law" (registrations). The firm is described as "extremely experienced in issues of patent law" and "defends its position as one of the largest registration practices in Europe". In Trademark Law, the firm is described as being "traditionally strong in brand administration". Special mention is made of the firm's "copyright expertise in the media sector". In the "Dispute Resolution" category, Dr Christian Czychowski is described as a "tough procedural lawyer". Legal 500 Deutschland also selects further BOEHMERT & BOEHMERT experts for recognition: Prof Heinz Goddar, Dr Jan B. Krauss, Dr Markus Engelhard, Prof Jan Bernd Nordemann and Dr Martin Schaefer. In Press and Publication Law, Legal 500 identifies the "particular focus in advice on copyright issues". Prof Jan Bernd Nordemann is described here as "especially respected".
- The **"JUVE Manual 2010/11"** again places BOEHMERT & BOEHMERT in outstanding positions in numerous categories. In the regional law firm ratings, several locations are positively identified. JUVE cites "Patent Prosecution" as one of the firm's particular strengths. JUVE describes BOEHMERT & BOEHMERT as having remained one of the "leading firms in patent law" and one of the biggest mixed IP firms in Germany. The list of high-profile clients is just as impressive as the long list of well-known lawyers, JUVE states. Partners Prof Heinz Goddar (Physics) and Dr Jan B. Krauss were given special mention as patent lawyers with technical focus. In "Trademark and Competition Law", BOEHMERT & BOEHMERT was described as an oft-recommended, mixed IP law firm with "an exceptional reputation" among competitors and clients. The law firm is praised for its "renowned copyright lawyer and its strong practice". Prof Jan Bernd Nordemann was this year too identified as one of the leading copyright lawyers in Germany.
- [For the sixth time consecutively, "Who's Who Legal Trademarks 2010" counts BOEHMERT & BOEHMERT partner **Michaela Huth-Dierig** as one of the most important trademark lawyers in Germany.]
- According to the ranking published by Schutz Marken Dienst s.m.d. Markeur, BOEHMERT & BOEHMERT is the top-10 firm in Germany which has the highest brand registration ratio at. (Source: smd Markeur)



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**Honours, Awards, Appointments, CVs**

- **Prof Jan Bernd Nordemann** was appointed to the Programme Committee by the International Association for Protection of Intellectual Property (AIPPI) in autumn 2010. The Committee looks at issues which are to be discussed at the annual international AIPPI conferences.
- **Prof Heinz Goddar** has been appointed an ordinary member of the European Academy of Sciences and Arts (EASA) in Salzburg, Austria.
- **Dr Jan B. Krauss** was appointed President of the Life Science Committee of the Licensing Executives Society International (LESI) in autumn.
- **Christian W. Appelt** was appointed to the board of LES Deutschland in January 2010.
- **Prof Heinz Goddar** and **Dr Klaus-Dieter Langfinger** are listed in the "IAM Strategy 250" as among the "World's Leading IP-Strategists 2010". Lawyers are nominated for the award which have made an especial contribution to the strategy of their client's portfolio of rights.

**Miscellaneous:**

- One year after initial publication, the **New Edition of the BMWI Brochure "R&D Model Contracts"** was printed. These contracts regulate the legal basis for cooperation between industry and academia. Prof Heinz Goddar and Dr Christian Czyschowski were critically involved in their development as host and leader of the corresponding working group.
- The renowned **"EPC Handbook - Guide for Practitioners"** was published in the 3rd edition in Japanese in autumn 2010 (ISBN 978-4-7693-7180-9). This edition too was compiled by BOEHMERT & BOEHMERT partners Prof Heinz Goddar and Christian W. Appelt and translated by the Japanese authors Motohiko Fujimura, S. Nagaoka and Key Konishi.
- The **"Copyright Manual"**, published by Loewenheim appeared in spring 2010. It contains contributions from Prof Axel Nordemann, Prof Jan Bernd Nordemann, Dr Christian Czyschowski and Dr. Anke Nordemann-Schiffel (ISBN 978-3406585180).

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